



SUPPORTING THE HOSPITALITY INDUSTRY TO GO ELECTRIC!

- Reduced or no upfront costs
- Earn ongoing revenue
- Provide an essential service for your guests and get ahead of your competition
- Attract more visitors to your facility



WHY SWITCH?

THE EvieLife SUMMARY

Get ahead of the competition...

The change from fossil fuel to electric powered vehicles is only going in one direction, and it's going there fast.

By the end of this decade, it is estimated there will already be 10 million electric vehicles on the road. This could rise to 36 million by 2040 due to the sales ban on new, internal combustion engine cars from 2030.

As the UK moves towards full EV adoption in 2030, more and more customers will expect to charge at hospitality venues, particularly when staying overnight.

As a specialist Charge Point Operator (CPO) focussing on charging solutions for the hospitality industry, EvieLife will help your business future proof itself, ready for 2030 and beyond.

Using approved installers, we will provide you with the ideal charging solution for your business, including annual management and maintenance, allowing you to take full advantage of EV charging with reduced or little upfront costs.

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01

CHANGING MARKETS

Why do you need to adopt EV
charging at your business?

DRIVING AHEAD

The government has clearly identified the benefits of moving towards a future where cars are powered by electricity. The benefits of cleaner air and less noise pollution are hard to ignore. On top of this, the UK is keen to hit its target of net zero greenhouse gas emissions by 2050.

The government has now brought in legislation regarding electric vehicles. The change is real and it's going to be rapid. They have already brought forward the ban on selling petrol and diesel cars by 10 years and there is now a significant focus on encouraging the public and businesses to switch to electric.

High powered EV charging sites are starting to appear in major urban areas as EV

ownerships takes off in the UK. However, as EV drivers, we have identified the acute lack of charging in UK hospitality destinations.

We value the great outdoors, the hills, the lakes, market towns and fabulous coast lines of this country and believe UK hospitality businesses should be given more information and support as to how they can take advantage of the exciting and rapidly developing technology that EVs offer.

As the charging infrastructure becomes more in demand, EV drivers will expect to find convenient charging options at hospitality venues, especially if they have had a long drive to get there.

02

BENEFITS TO YOUR BUSINESS

Take advantage of this rapidly growing market and get ahead of the competition.

GET READY FOR 2030

Our model creates the option for reduced or no upfront costs plus an ongoing return meaning you could be generating strong, consistent additional revenue for your business.

Avoid expensive installation costs with our profit share model.

Enhance your brand identity as a modern, green, forward thinking UK hospitality business.

Stand out against your competitors and attract a greater segment of your target market.

Be listed on online EV charging maps and attract additional customers to your facilities.

98% of Booking.com listings currently do not offer Electric Vehicle charging.

Research shows that less than 10% of all AirBnB listings offer EV charging.

This represents a fantastic opportunity to be among one of the first UK hospitality businesses to offer EV charging for your guests.

As 2030 draws nearer, the need for EV charging at hospitality venues will become essential, not just desirable.

These figures represent all types of Airbnb listings so, when comparing against specific accommodation types such as hotel rooms, the actual number of venues offering EV charging is even lower.

You and your employees can benefit from tax incentives and grants as an EV driver.

Are you considering getting an Electric Vehicle for business or personal use? You could benefit from government grants and tax incentives if you join the movement to EVs and charge at your venue as your place of work.

Capital Allowances on Electric Charging Points.

During March 2021's budget, a new capital allowance "super-deduction" was announced. This is a first-year allowance that permits businesses to deduct 100% of the full cost of a qualifying asset from its profits before tax in the year of purchase. EV chargers, and the costs directly associated with their installation, qualify.

03

START YOUR EV JOURNEY WITH US

Develop your EvieLife strategy.

OUR JOURNEY TOGETHER

EvieLife are a professional Charge Point Operator (CPO) with the mission to help hospitality businesses up and down the country understand and implement EV charging.

Our goal is to help you stand out against the competition. By working with us over the coming years, you will join a network of carefully chosen sites that are in prime position to take advantage of charging needs at a key hospitality location.

You can add EV charging to the list of your services, be included on digital charging maps used by over 400,000 EV drivers and maximise convenience for your guests.

We take care of the whole installation process using experienced and qualified installers and then manage and maintain all aspects of running the chargers at your venue.

We cover all costs involved and pay you an agreed annual fee or profit share after an initial period. We make the whole process hassle free so you can continue to focus on the other aspects of your business.

Our experienced team will keep you up to date with all changes in legislation and technology.

01

Make an enquiry

We will provide free advice relevant to you and your business.

Key things to discuss will include the number of chargers you will need, which will be based on your customer numbers and estimated electric capacity.

02

Site Visit

The site visit will confirm the best EV charging solution for you, including an assessment on your electrical capacity, best charger location and route for the power supply.

Additional tests might be required, but our team will advise on next steps.

03

Installation

We will give you a detailed installation timeline and our approved contractor will complete the works.

We will set up all necessary systems and provide training for you and your staff, if required.

04

Management

Ongoing management and maintenance will be fully taken care of by EvieLife. This includes annual inspection and maintenance and any immediate repairs that are required.

Additionally, we will keep you up to date with changes in technology or legislation.

Booking a Site Visit

Our EvieLife team will come to your site and walk you through the whole job no matter how big or small.

- Picking the correct charger for your business needs – with a huge amount of choice on the market, our team will guide you to the correct charger for your business.
- Helping you choose tethered or untethered chargers – tethered chargers are quicker and easier to use whereas untethered chargers allow great flexibility to charge all vehicles using their own cables.
- Showing you the pathway between the charger and the fuse box – our team will identify the route the power will take from your meter cupboard to the chargers and recommend solutions to any potential problems.
- Informing you of any groundworks that may need to be done prior to the installation – if the “power pathway” requires any groundworks, our site survey will pick up on this and we will let you know what needs to be done.
- Identifying any other potential considerations – do you require signage, or will you need to get council permission to install? Again, we can advise on the site visit.

CONTACT US...

If you have any questions or would like to book in a site visit, please visit our website or get in touch.

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